

El Segundo Gunners Soccer Club
P.O. Box 2052  El Segundo, CA 90245

2010

Dear Friends and Supporters,

This letter is to introduce you to the El Segundo Gunners Soccer Club. The El Segundo Gunners Soccer Club provides an opportunity for the best young soccer players in the area to compete against top teams in Southern California. This high caliber of soccer training and competition allows each player to develop not only quality athletic skills and habits, but also sportsmanship, teamwork, and a sense of community. It helps them strive to improve themselves personally, and become proud of what they can accomplish. Our goal is to develop well-rounded players whose academic and playing abilities enable them to achieve great things on and off the field.

We compete in the Coast Soccer League, which is affiliated with CYSA-South and United States Youth Soccer. CYSA-South is the most competitive youth soccer association in the country, claiming many national championships over the past several years. The club brings families into the area from all over Southern California for tournaments, instructional soccer camps, and games on a weekly basis.

The cost of uniforms, tournaments, league fees, referees, field rental, goals, insurance, and other expenses exceed what many of the player's families can afford. Unlike most club organizations, we run our club with the vast majority being volunteers. Also, to keep our player fees as low as possible, we do not build in a scholarship fund. We rely entirely on outside sponsor donations. That is why your support as a sponsor is very important. Your financial assistance will go directly to sponsoring a player who otherwise is unable to play. We hope you will find it rewarding to support, in any way, our efforts on behalf of the youth in our community. Your contribution is greatly appreciated.

As a charitable donation, your sponsorship is 100% tax deductible. You can also be assured that your donation, if you are able to give, will be recognized, appreciated and will go directly to benefit the players on our teams. Checks should be made payable to: El Segundo Gunners SC, and mailed to: PO Box 2052, El Segundo, CA 90245

We appreciate any support and we would love to see you cheer us on out at the soccer field. Thank you for your consideration.

Sincerely,
The El Segundo Gunners Soccer Club